growing impact in our camp community

2018–2019 IMPACT REPORT
growing impact in our camp community

Thanks to your support, Camp Twin Lakes transforms the lives of nearly 10,000 children & young adults with serious illnesses, disabilities, and other life challenges annually.

With your help, we are growing to serve 3,500 more campers.

My name is Mei Ting and I will be nine years old in November. I was born in China with an open cleft lip and palate, which made things very difficult. My family adopted me in 2016. Since then, I have had several surgeries, and lots of appointments to try to help me. I see a team of doctors on the Craniofacial team at Children’s Healthcare of Atlanta. I like them all and they do a good job helping me out. I am also a Little Person, and will probably not grow much taller than I am today! I am in third grade in a very special class for kids who are deaf and hard of hearing, because guess what?? I am also hard of hearing!

I was lucky enough to go to Camp Courage at Camp Twin Lakes for the first time this past summer. It is a camp for kids who are like me—they have craniofacial differences. It was SO MUCH FUN!! I had really nice counselors who loved me and took great care of me. There was even a dog at camp! I got to try new things that I never thought I could do—I even learned to swim!

The best part was that no one stared at me, or pointed, or asked “what’s wrong with you?” like some people do when we go places. Without Camp Twin Lakes, kids like me may not have a chance to feel good about themselves. We are just like everyone else, but it doesn’t always feel that way.

My family and friends tell me all the time that they think I’m beautiful, and when I am at Camp, I feel beautiful every day!!
For the Campers we serve, camp is much more than a fun week in the summer. Our campers learn skills and lessons that will impact their lives all year long, and they become part of a community where they feel loved, accepted, and experience a sense of belonging.

We are very grateful for you, our Camp community, which includes our generous donors, volunteers, staff, parents, and camp partner organizations that help create year-round transformational experiences for our campers. Thank you for trusting us to serve 10,000 campers every year and for sharing your gifts and talents to bring camp to life.

It’s time for us to grow again to serve more of Georgia’s children in need. Both of our camp locations are at capacity, and we have children waiting. Over the next two years, we will be building an additional year-round campsite to serve 3,500 more campers, a 30% growth. As we grow, so will our needs, and because of your steadfast support, we are confident that more children will be able to experience camp. Thank you for your faithful and ongoing commitment to our campers.

Thank you for your faithful and ongoing commitment to our campers.

Our camp community starts with you!

Thanks to the generous support of $3.3m from our donor community, all 10,000 campers we serve receive a scholarship through our donor-funded camper scholarship program!

The camper scholarship program ensures that nearly all campers attend each year at no cost to their families. This program has also allowed us to serve more children and teens because it makes our programming available to all families, regardless of their financial situation. No camper is ever turned away based on inability to pay.

As we grow to accommodate increasing need, our Camper Scholarship Program will be especially important as we make our life-changing programs available to more underserved children and young adults.
“Camp is my favorite place on earth. I love Camp Twin Lakes because I can go to Camp like a regular kid. I know I’m not alone at Camp because there are others that have my special diet and take medicine for epilepsy. Thank you for supporting Camp Twin Lakes and giving kids like me a chance to go to summer camp!”

- Claire, camper

We are at capacity and need your continued support to serve more youth in need!

CAMPER COMMUNITY

Top 3 ways Camp grows our campers:
feeling accepted, experiencing belonging, & community

“Thank you for giving Jordan, my 16-year-old son with Autism, his first week at camp. Jordan came home saying Camp was the first place where he felt safe to be himself and realized for the first time that he is a vital member of his community. My son came home feeling like he belonged and that is such a BLESSING!”

- Trish Winfrey, Camper mother

“My husband served 13 years in the Army and medically retired in 2013 with severe PTSD, depression, anxiety, and many other mental and physical conditions from which he has had a hard time healing. As much as we have tried to protect our 8-year-old son from the detrimental effects of his father’s military deployments, he certainly has experienced the hardships to some extent.

Every experience at Camp has been so helpful in becoming stronger individually and promoting our bond as a family. With the support of the staff and volunteers at Camp, we have found the courage to open up. Even though our personal emotions are very hard to deal with, we know that we will be fully accepted at Camp. It’s a no judgement zone!

Our son Cooper has also grown from his experiences at family camp and his individual experience at week-long summer camp. He thrives on being with people who he feels understand him and has gained a great deal of confidence and independence through Camp. We have all made lifelong bonds with other people and families, and we can’t thank you enough for these experiences!”

- The Yorks, Family Warrior Weekend retreats and week-long summer camp, Camp Corral attendees

CAMP EMBRACES THE WHOLE FAMILY:
CAMPERS, PARENTS, AND SIBLINGS!

OF THE 10K CAMPERS WE SERVE, 1/3 attend week-long summer camp 2/3 attend year-round weekend camps

OF THE 10K FAMILIES WE SERVE, 1/3 attend Camp Corral 1/3 attend Family Warrior Weekend retreats 1/3 attend Family Fun Night events
PROGRAM STAFF COMMUNITY

Growing the next generation of leaders & care-takers.

CAMP PROVIDES INTENTIONAL YOUTH DEVELOPMENT OPPORTUNITIES TO HELP GROW FUTURE LEADERS.

Each summer, we employ more than 70 college students and young adults to help us staff our summer camp programs. The Program Staff are responsible for implementing programs to positively impact our campers and their families while creating an environment of learning, acceptance, community, friendship-building, and independence.

“Being a Camp Twin Lakes staff member has been one of the most rewarding things on the planet.”

KYLE, FORMER CAMPER, CHILDHOOD CANCER SURVIVOR, ASPIRING PEDIATRIC ONCOLOGY NURSE

At Camp, Kyle experienced community, discovered hope, and learned to persevere through challenges. Kyle attributes a lot of what he learned to the staff. As a teenager, Kyle participated in the Leader-In-Training Program, where he learned to mentor and lead younger campers. Now as a program staffer, Kyle is the leader and role model that he once looked up to growing up at Camp.

“I have wanted to be a member of the Camp Twin Lakes staff for as long as I can remember. I can truthfully say that the Camp Twin Lakes staff has made a huge impact on my life. I’m in school to be a pediatric oncology nurse so that I can help children beat pediatric cancer, just like I did.”

SUMMER STAFF

1 in 5 are former campers
93% agree that camp influenced their career choice
60% plan to choose a career in the medical field

If you’re a college student (or know one) with the drive to make our world a better place one camper at a time, consider spending the summer at Camp as program staff! Visit camptwinlakes.org/about-us/join-our-team/ for more information.
WE RELY ON OUR COMMUNITY OF 3,500 VOLUNTEERS EVERY YEAR TO HELP US SERVE OUR CAMPERS

WAYS TO GET INVOLVED

TLC DAYS
Keep Camp beautiful! Help us on weekends during the fall and spring months with projects that may include cleaning, painting, landscaping, and simple construction projects.

CAMP COUNSELOR
Help our campers turn challenges into triumphs! Volunteer for week-long summer camp as well as fall and spring weekend camps.

SPECIAL EVENTS
Help us make our signature fundraising events a success by volunteering at our golf tournament, bike ride, and Radiothon!

CORPORATE WORKDAYS
Support Camp while gaining a positive work experience with your staff. Assist with a wide variety of campsite improvement projects weekdays during the fall and spring months.

FRATERNITY GROUP VOLUNTEERS
20 young men from Pi Kappa Phi joined us for the 15th year at camp!

With their $7500 gift, we were able to repair and replace our seating at Turtle Cove Amphitheater— which was originally built by them 10 years ago.

In addition to the amphitheater, they planted 750 tulips, planted what will become thousands of pounds of potatoes for our dining hall, and other projects that would have taken the farm staff over a week to do!

89% of CTL volunteers agreed that their volunteer experience was positive and fulfilling

ALANA LEVY, 2018 VOLUNTEER NURSE OF THE YEAR
As the daughter of a Vietnam veteran whose battle with PTSD shaped her childhood, Alana felt there were very limited resources to help her family as they dealt with the fall-out from having loved ones who have served in the military. Determined to help break the cycle for other families, she began serving as a volunteer nurse at Camp Twin Lakes throughout the year for children of wounded, injured, ill, and fallen military heroes.

“Camp truly transforms the lives of children of wounded, ill, and fallen military heroes. Camp provides a safe environment for these families. I learn something new with each volunteer experience. At a recent Camp weekend, I learned about compassion. Compassion for my father who came back from Vietnam with significant damage. I truly have no idea who he was before the war. All I knew was the mean, scary dad whom I looked exactly like. No one offered him or our family help. We suffered alone. Now, instead of blaming him, I have compassion for him. These injured soldiers don’t want to be scary, mean parents...they are injured. This ‘aha moment’ learned at Camp has allowed me to, for the first time in my life, have peace in my soul.”

LOCAL CORPORATE VOLUNTEERS
“Why volunteering at Camp is important to our team”
“Red Clay’s relationship with Camp enriches our company culture and employees year in and year out by fostering teamwork, encouraging participation in fun community events, and providing the opportunity to give back to a widely supported and incredibly worthwhile organization.”
- Laura Gaines, Red Clay Consulting

“Every year that I come back as a cabin counselor, I end up learning just as much from the campers as they learn from me.”
Thanks to you, for 27 years Camp Twin Lakes has powered transformative camp experiences for more than 160,000 children and young adults with serious illnesses, disabilities, and life challenges.

**Growing Impact to Serve Growing Needs**

Before Camp Twin Lakes, organizations supporting Georgia's children with special healthcare needs lacked an adequate camp location to hold intentional camp programming. Enrollments were limited, waitlists were long, and costs to camper families were high. Camp Twin Lakes was founded by community volunteers in response to that need. Since then, we've grown ten times over to continue meeting the needs of our growing community.

**Our Roots: 1993**
- Opened first site in Rutledge, GA
- Served 1,000 campers during first summer camp session
- Served 7 partners
- Began providing year-round programming

**1998**
- Added cabins to double the number of campers and partners served

**2009**
- Opened our second year-round site in Winder, GA
- Grew capacity to serve 6,500 campers and 37 partners annually

**2011**
- Added additional summer programming
- Grew capacity to serve 8,800 campers and 48 partners annually

**2013**
- Created a signature experience across our campsites
- Developed a Partners Institute and Leadership Institute to invest in our people
- Grew our programming to include year-round camp activities for children AND their families

**2021**
- Opening third year-round campsite in Rutledge, GA to serve 3,500 more campers

**2021**
- Two year-round locations
- Serve nearly 10,000 campers each year
- Serve 60+ partner organizations
- At capacity, with camper waitlists
- Lack space/programming to meet needs of teens and mental health diagnoses
Growing together
TO SERVE 3,500 MORE CAMPERS EACH YEAR

Camp Twin Lakes is focused on investing in and deepening our impact on our campers, our partners, and our staff. Over the last nearly three decades, we’ve grown to serve nearly 10,000 campers each year and demand for our programs has consistently increased. Our goal is to help more campers experience the transformative power of camp.

To meet this exciting demand, we are embarking on Growing Together, a $22.5 million capital campaign to build a third year-round campsite on land we own in Rutledge, GA. This new campus will allow us to increase capacity by more than 33 percent to meet the demand of our existing camp partners and build new partnerships to serve new populations, such as children and teens with mental health disorders.

Rutledge II Will Include:

Residential Space: Where campers bond through storytelling, decorating shared space, and debriefing their days
- 20 multiuse cabins accommodating 240 individuals per session, allowing us to serve more families during weekend programming and more kids during the summer

Programming Space: Where campers discover new skills and interests, learn to overcome internal and external challenges, and try many outdoor activities for the first time
- All programs will continue to be fully-adaptive
- Independent program spaces include a ropes course, gym, media center, arts and crafts center, pool, playground, archery course, rock wall, zipline, fishing dock, and canoeing and kayaking stations

Operational Space: Where staff provide meals and medical services to all campers and volunteers
- The dining hall will be able to serve all campers and volunteers at once for three meals each day; this is where campers learn Camp songs and chants, publicly celebrate accomplishments, and practice interpersonal skills
- Onsite medical care facility where campers receive onsite treatments, learn about and take their medications, and learn and practice appropriate levels of independence within their healthcare plans

The impact of growth
A third year-round campsite will allow us to add more weekend camps to further build on the impact of our week-long summer programs. The therapeutic focus of weekend family camps helps all members of the family learn how to cope with their unique challenges.

Weekend camps are vital to serving smaller groups that do not hold summer programming, increasing our camper touchpoints, and continuing to build and expand upon the sense of community that campers experience during the summer.

Growing capacity

The Impact of Growth
- Grow with existing partners to serve more children and teens from within existing partner populations and diagnoses
- Grow with new partners to serve campers from new populations including youth with mental health diagnoses

Expanding our capacity will allow us to:
- Expand teen programming to serve campers from new populations including youth with mental health diagnoses
- Expand our capacity to serve more families during weekend programming and more kids during the summer
- Expand our capacity to serve more campers during the summer
- Expand our capacity to serve more campers during the summer
- Expand our capacity to serve more campers during the summer
- Expand our capacity to serve more campers during the summer

Our future

Our future
Camp Twin Lakes powers a vital network of over 60 partner organizations, each serving a different population, to provide camp programs with life-changing impact on our campers.

Camp Twin Lakes is also an accredited member of the Better Business Bureau’s Wise Giving Alliance.

GuideStar reports on 2.5 million nonprofits and awarded Camp Twin Lakes with the Platinum Star, their highest level of recognition, for transparency in our finances and impact.

The increase in revenue is due to a large portion of funds released from restricted to support capital needs.

<table>
<thead>
<tr>
<th>Camper Groups and Partner Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>For Campers with Serious Illnesses</td>
</tr>
<tr>
<td>For Campers with Developmental Disabilities</td>
</tr>
<tr>
<td>For Campers with Other Life Challenges</td>
</tr>
<tr>
<td>For Campers with Special Needs</td>
</tr>
<tr>
<td>For Campers with Physical Disabilities</td>
</tr>
<tr>
<td>For Campers with Psychological Disorders</td>
</tr>
<tr>
<td>For Campers with Traumatic Brain Injury</td>
</tr>
<tr>
<td>For Campers with Chronic Conditions</td>
</tr>
<tr>
<td>For Campers with Physical Disabilities</td>
</tr>
<tr>
<td>For Campers with Sensory Disorders</td>
</tr>
<tr>
<td>For Campers with Intellectual Disabilities</td>
</tr>
<tr>
<td>For Campers with Neurodevelopmental Disorders</td>
</tr>
<tr>
<td>For Campers with Sensory Disorders</td>
</tr>
<tr>
<td>For Campers with Cognitive Disorders</td>
</tr>
<tr>
<td>For Campers with Emotional Disorders</td>
</tr>
<tr>
<td>For Campers with Learning Disabilities</td>
</tr>
<tr>
<td>For Campers with Physical Disabilities</td>
</tr>
<tr>
<td>For Campers with Cognitive Disabilities</td>
</tr>
<tr>
<td>For Campers with Developmental Disabilities</td>
</tr>
<tr>
<td>For Campers with Physical Disabilities</td>
</tr>
<tr>
<td>For Campers with Cognitive Disabilities</td>
</tr>
<tr>
<td>For Campers with Emotional Disorders</td>
</tr>
<tr>
<td>For Campers with Learning Disabilities</td>
</tr>
</tbody>
</table>

Revenue Table:
- **Unrestricted Contributions**: $2,338,995
- **Fundraising Events**: $1,358,417
- **Investment Income**: $403,274
- **Total Revenue**: $7,721,284

Expenditure Table:
- **Camp Programs**: $5,200,330
- **Fundraising Expenses**: $1,012,935
- **Management & General Expenses**: $220,359
- **Total Expenses**: $6,433,624

Total Expenses Statement:
- **Revenues**: $7,721,284
- **Expenses**: $6,433,624
- **Net Revenue**: $1,287,660

Note: Camp Twin Lakes partners with more than 60 nonprofit organizations to serve nearly 10,000 campers each year. Camp Twin Lakes subsidizes 70% of the direct costs of each camper to attend Camp through our donor-funded Camper Scholarship Program. The partnering organizations fund the remaining camp costs.
Our Camp Counselor Circle members are committed to supporting our mission and the campers we serve with a minimum level of $2,500 or more. These generous gifts provide the foundation for our campers by funding our Camper Scholarship Program. This program ensures that all campers receive the benefits of Camp at little to no cost.

A special thanks to our Camp friends who made gifts to support our campers in 2019. Because of you, we are able to welcome nearly 10,000 campers each year facing serious illnesses, disabilities, and other life challenges.
Camp Twin Lakes Office in Atlanta
1100 Spring St. NW, Suite 406
Atlanta, Georgia 30309
(404) 231-9887

Camp Twin Lakes in Rutledge
1391 Keencheefoonnee Road
Rutledge, Georgia 30663
(706) 557-9070

Camp Twin Lakes "Will-A-Way" in Winder
210 S. Broad Street, Unit 5
Winder, Georgia 30680
(770) 867-6123

www.camptwinlakes.org
www.facebook.com/camptwinlakes
www.instagram.com/camptwinlakes

Camp Twin Lakes collaborates with more than 60 different nonprofit organizations to provide life-changing camp experiences to children with serious illnesses, disabilities, and other life challenges.