

PRIVACY POLICY

Camp Twin Lakes (CTL) is pleased to provide this online privacy policy to users of this Website. Please note that by using this Website you understand and agree to this policy. As explained below, Camp Twin Lakes uses its best efforts to protect the privacy of users of this Website.

Types of Information Collected and How It Is Used

Information you provide to us directly:

- CTL gathers personal information, such as first and last names, home addresses, phone numbers, e-mail addresses and credit card numbers only when voluntarily submitted by you, such as when setting up a user profile or making an online donation or payment. CTL will also retain username and password information provided for Website registration and login.
- We also receive personal information that you provide in e-mails and other communications with CTL.
- CTL may use photos, text, comments and other information (“Content”) on its Website, in email communications and in promotional materials relating to CTL activities and programs if it is voluntarily submitted by you or others for that purpose. For example, the Website may publicly display submitted photos of CTL counselors and campers.
- We may use cookies and similar technologies like pixels, web beacons, and local storage to collect information about how you use the Website and provide features to you. We may also use third-party analytics tools to help us measure traffic and usage trends for the Website. These tools collect information sent by your device or the Website, including the web pages you visit, add-ons, and other information that assists us in improving the Website. We collect and use this analytics information with analytics information from other users so that it cannot reasonably be used to identify any particular individual user.
- Our servers may automatically record certain log file information, including your web request, Internet Protocol (“IP”) address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Website, domain names, landing pages, pages viewed, and other such information. We may also collect similar information from emails sent to our users which then help us track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the Website and CTL’s activities.
- Metadata associated with user-submitted Content (e.g., a picture) may indicate how, when, where and by whom a piece of Content was collected and how that Content is formatted.

How we use your information:

We may use personal information collected from you to send you information regarding CTL updates or events, new fundraising campaigns or major grant initiatives. If you do not elect to receive such materials, we will not send

them to you. Note that you may not be able to opt out of certain Website-related e-mails, for example, for account or security issues. In addition, we may use information that we receive to:

- help you efficiently access your information after you sign in;
- remember information so you will not have to re-enter it during your visit or the next time you visit the Website;
- provide personalized content and information to you and others;
- provide, improve, test, and monitor the effectiveness of our Website;
- develop and test new features;
- monitor metrics such as total number of visitors, traffic, and demographic patterns; or
- diagnose or fix technology problems.

Sharing of Personal Information

Companies may be engaged by CTL to perform a variety of functions such as assisting with fundraising, processing financial transactions, providing Website hosting or design services, email campaigns, etc. Such companies may have access to personal information if needed to perform certain functions. However, these companies may use such personal information only for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, CTL does not sell, transfer or disclose personal information to third parties.

We may remove parts of data that can identify you and share anonymized data with other parties. We may also combine your information with other information in a way that it is no longer associated with you and share that aggregated information.

Any information (e.g., name) or Content (e.g., picture) that you voluntarily submit for public posting to the Website may become available to the public.

CTL reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests or to cooperate in any law enforcement investigation or an investigation on a public safety matter.

If we transfer part or the whole of CTL or our assets to another organization, your information such as name and email address, Content and any other information collected through the Website may be among the items transferred. The buyer or transferee will have to honor the commitments we have made in this Privacy Policy.

Storage of Personal Information

Information collected by the Website may be stored indefinitely, and processed in the United States or any other country in which CTL or its Service Providers maintain facilities. We use commercially reasonable safeguards (i.e. SSL encryption) to help keep the information collected through the Website secure and take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your personal information or user account. Our third-party donation service also uses SSL encryption when collecting information. Sensitive information is limited to certain CTL staff connected with donation collection. However,

CTL cannot ensure the security of any information you transmit to CTL or guarantee that information on the Website may not be accessed, disclosed, altered, or destroyed.

Please do your part to help us. You are responsible for maintaining the secrecy of any unique password and non-public information that you provide, and for controlling access to emails between you and CTL, at all times. Your information may also be affected by changes the social media services you connect to CTL make to their services (e.g., Facebook, Twitter). We are not responsible for the functionality, privacy, or security measures of any other organization.

Access and Choice

You are in control of any personal information you provide to us online. You can update your account at any time by logging in and changing your profile settings, and you can unsubscribe from most email communications from us by clicking on the “unsubscribe link” provided in such communications. If this functionality is unavailable, fails to work or is otherwise unsatisfactory, you can reach us at the contact information listed below to have us update or remove your personal information.

Children’s Privacy

CTL does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register for the Website. In the event that we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please reach out to us at the contact information listed below.

Links to Other Sites

We are not responsible for the practices employed by any websites or services linked to or from the Website, including the information or content contained within them. Examples include Facebook, Twitter, YouTube and Instagram. Please remember that when you use a link to go from our Website to another website or service, our Privacy Policy does not apply to those third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link on our Website, are subject to that third party’s own rules and policies. We do not have control over any third-parties that you authorize to access your information or Content. If you are using a third-party website or service and you allow them to access your information or Content you do so at your own risk.

How to Contact Us

Please direct questions or concerns about this Privacy Policy or the Website to CTL at contact@camptwinlakes.org.

You can also reach us by mail, phone or fax as follows:

Camp Twin Lakes - Atlanta office
600 Means Street, Suite 110
Atlanta, Georgia 30318
Phone: 404-231-9887
Fax: 404-577-8854

Reporting Copyright and Other Violations

CTL respects the intellectual property rights of others, and we prohibit users of our Website from submitting, uploading, posting or otherwise transmitting any materials that violate another person's intellectual property rights. We comply with the provisions of the Digital Millennium Copyright Act ("DMCA"). As required by the DMCA, a Designated Agent has been established with proper documentation sent to the US Copyright Office. Contact our designated agent to report alleged copyright infringement. The designated agent is:

Eric M. Robbins
Camp Twin Lakes
contact@camptwinlakes.org
Camp Twin Lakes - Atlanta office
600 Means Street, Suite 110
Atlanta, Georgia 30318
Phone: 404-231-9887
Fax: 404-577-8854

When contacting our designated agent regarding alleged copyright infringement, please provide the following information:

- A physical or electronic signature (i.e., /s/NAME) of the owner or a person authorized to act on behalf of the owner ("Complaining Party") of the copyright that is allegedly infringed.
- Identification of the copyrighted work claimed to have been infringed.
- Identification of the material that is claimed to be infringing and information reasonably sufficient to enable CTL to locate the material (e.g., the webpage where the material is posted).
- Information reasonably sufficient to permit CTL to contact the Complaining Party, such as an address, telephone number and e-mail address.
- A statement that the Complaining Party has a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner.
- A statement that the information in the notification is accurate, and under penalty of perjury, that the Complaining Party is authorized to act on behalf of the owner of the copyright that is allegedly infringed.

You may also notify our designated agent of any Content on the Website that you believe to be inappropriate (nudity, violence, etc.), a violation of privacy (someone using your image), abuse or harassment, or otherwise unlawful.

It is our policy to terminate usage rights and any applicable user accounts of users we determine to be "repeat infringers" of others' copyrights or otherwise engaging in inappropriate activities.

Changes to our Privacy Policy

Our privacy policy became effective on February 18, 2015. From time to time, it may be necessary for CTL to change its privacy policy so we suggest that you check back periodically. Any changes will not be retroactively applied and will not alter how we handle previously collected information.