Greetings from the Board President and Executive Director

Camp Twin Lakes ended 2013 celebrating a record-breaking year! Today, we are partnering with nearly 60 organizations, each serving a different population across the state of Georgia, to provide customized, medically-supported camp programs for children, teens and adults with serious illnesses, disabilities and other life challenges. In 2013, we served more than 3,500 campers through our week-long summer camps, and more than 5,500 campers through year-round weekend retreats for a total of 9,000 campers served. Camp-To-Go hospital-based day programs doubled the number of their day camps at children’s hospitals and outpatient camp clinics in Atlanta, Augusta, Macon and Savannah and served nearly 1,000 patients. Through all of our growth, Camp Twin Lakes is proud to continue to subsidize 80% of the direct camp costs for every camper served ($800 per week of camp).

Right on Track
In 2013, we made great strides in maximizing CTL’s impact on each child during his/her time at camp; deepening relationships with both Camp and Funding Partners; investing strategically in our physical campsites; affirming our commitment to sustainability; being more intentional about our unique brand of leadership; sharpening our brand positioning and delivering innovative camp programs throughout the school year. In addition, we recently completed our 2013 – 2018 Strategic Plan entitled “Every Child Deserves All We Have” which will chart our growth for the next five years and beyond. Here are some additional highlights from 2013:

• CTL's Camp-To-Go received the American Camping Association's Edie Klein Award for Program Excellence given in recognition of exceptional programming.
• Spin for Kids, CTL's annual bike ride, engaged nearly 1,000 riders and raised more funds for camper scholarships than ever before: $430,000!
• Partners Card, our retail discount “shopping card for a cause” had a record-setting year with more than 4,200 cards sold! Our participating retail network expanded to include 400 restaurants and stores.
• CTL's Family Warrior Weekend is proud to offer a week-long summer camp for the first time! This retreat for Iraq/Afghanistan Wounded Warriors veterans and their families continues to be a large success in the local community. In addition, CTL led six weekend retreats in 2013.
• We expanded our Camp Partner mentoring program, Partner 2 Partner. Each Partner Camp Director has the opportunity to spend one full day with another Partner’s camp to foster a learning experience that creates new ideas and opportunities to share best practices.
• To further support our Partners’ Teen Leadership in Training (LIT) and Counselor in Training (CIT) programs, we introduced the Tri-Mountain Retreat Program as an extension of their summer camp experience. This unique program takes teen campers up to Tri-Mountain, a primitive camping site in Ellijay, GA, to build and strengthen campers’ understanding of planning, responsibility and independence.

Forging Ahead
Camp Twin Lakes is looking to make significant strategic improvements at our sites in order to meet the priorities within the Strategic Plan. The Goizueta Foundation awarded us a $1 million grant to further develop the CTL Sustainable Teaching Farm Program at CTL-Rutledge over the next three years. To date, the farm has provided our campers with meaningful, educational and therapeutic experiences themed around food and gardening, and in 2013, CTL campers helped harvest 3,000 pounds of fresh produce! In fact, the farm program has been such a success, that we’re in the process of establishing a camp farm at CTL-Will-A-Way. In addition to growing our camps and our farm program, we’re also investing in staff professional development to take CTL’s natural talent to the next level.

With strategic goals, programs and expansions on the horizon, we look to the year ahead with confidence and excitement. We are grateful for all that you have done to help us over the past 21 years, and we look forward to your continued support as we move forward.

Lawrence Kenny
President
Board of Directors

Eric M. Robbins
Executive Director
2014 Board of Directors

President
Lawrence Kenny

Vice President
Elizabeth Richards

Secretary
Leon Haley, Jr., MD

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Steve Selig
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Jay Smith*
Comer Yates*
Past President

Camp Twin Lakes
Mission Statement:
We provide year-round camp experiences for children with serious illnesses, disabilities and other life challenges to help each camper grow in their confidence and experience the joys of childhood.

Camp Twin Lakes is proud to serve a diverse population of campers.*

Gender
Male 53%
Female 47%

Geographic Region
Metropolitan Atlanta 37%
Southwest (Albany) and South (Valdosta) 15%
Southeast (Waycross) and Coastal (Savannah) 11%
Lagrange 8%
Northwest (Dalton) 8%
Out of State 7%
Northeast (Athens) 5%
North (Gainseville/Rome) Augusta 4%
North Central (Macon) and South Central (Dublin) 3%
West Central (Columbus) 2%

Race
Caucasian 40%
African-American 28%
Hispanic 12%
Muti-Racial 11%
Asian 9%

*Statistics are from Summer Camp Partners that reported data.

Funding

Providing a high-quality and life-changing weekend of camp for a child with extensive medical needs or other life challenges is an expensive undertaking shared between Camp Twin Lakes and its nearly 60 Camp Partners. Camp Twin Lakes subsidizes 80% of the direct camp costs for every camper served—the equivalent of $800 per camper for a week of camp.

Camp Partners cover the remaining 20% of camp costs as well as additional costs related to staffing, transportation, and the recruitment of campers. Since our founding in 1993, Camp Twin Lakes has not increased the Camp Partner program fee. We appreciate the generous support of our donors whose investment provides a unique camp experience for more than 9,000 campers each year.

A planned gift will ensure CTL’s growth for many years to come. If you would like more information about making a legacy gift, please call our office at 404-231-9887.

Financial Statement

Fiscal year October 1, 2012 - September 30, 2013

Support and Revenue from Operations

Contributions $1,269,866
Special Events, net of expenses $ 904,331
Program Service Fees $1,933,517
Total Revenue $4,107,714

Operational Expenses

Program Expenses $2,988,009
Management & General $ 151,310
Fundraising $ 665,638
Total Expenses* $3,804,957

*Does not include depreciation expense related to fixed assets and leasehold improvements.

For a copy of our 990 and audit, please call (404)-231-9887 or visit our website at www.camptwinlakes.org under About Us/Annual report.

Camper Statistics

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As CTL grows, we're always looking for new ways to improve our camp programs, update our sites and expand signature experiences for our campers. In 2013, we continued to develop and refine skill-based, progression-oriented programs that empower our campers in a fun and engaging environment. We are committed to providing growth opportunities to ensure that campers leave camp with increased confidence in their abilities. Plus, camp is a great way to make new friends, try new things and just have fun!

Our Camper Covenant is a promise made together with our Camp Partners to collectively provide our campers with impactful customized programs. We're intensely focused on deepening our relationships with our Partners to better understand their needs and determine how to best leverage our shared expertise. In 2013, we met with each of our Camp Partners to strategically evaluate our camps, how we can improve our service offerings, and what programs and activities can be expanded. In addition, we're proud to introduce CTL Signature Family Retreat Weekends in 2014. This weekend getaway is designed for families with a child with a serious illness, disability or other life challenge as an opportunity for a family vacation at camp.

In the past year, we acquired 45 additional acres of land from the Georgia Department of Natural Resources to expand CTL-Will-A-Way. The land will be used to expand programming at CTL-Will-A-Way, including an equestrian program, a farm, and indoor program space that will include activities like woodworking, ceramics, and folk crafts. At CTL-Camp Dream, we're revamping the ropes course and other programs to make it better than ever! We are adding more family/staff housing at CTL-Rutledge to provide additional space for more families for weekend retreats and to also allow camp staff to stay closer to their camper cabins for the duration of their program. We have also added a new ropes course at Rutledge for campers to enjoy this summer.

A large part of providing life-changing camp experiences to our campers is the talent who shapes CTL programming. We strongly believe that investing in our staff will strengthen CTL's capacity to serve the community at large. In the past year, our staff attended multiple leadership development opportunities, including an Executive Education Program at Harvard as a part of the University’s Social Enterprise Initiative; American Camp Association Conferences; Bridgespan Group’s Leading for Impact—a two-year program that focuses on executive team development; participating in an organization-wide workshop led by The University of Georgia’s J.W. Fanning Institute for Leadership Development; and an all-employee staff retreat that brought all the sites together to focus on goals for the upcoming year.

This year, our Brand Refresh Marketing Task Force took a hard look at CTL's tagline, mission and vision statement, and CTL's value statement to ensure that they reflect Camp Twin Lakes’ essence. With guidance and feedback from CTL's Board, Staff and Camp Partners, we fine-tuned these existing brand components to refine core messaging to mirror Camp Twin Lakes' culture and our strategic goals for the years ahead. We are committed to leveraging our brand to increase awareness, build strong community connections and grow our circle of support to expand programs for the children and adults we serve across Georgia.
2013 Camp Programs

Camp AcheAway
Arthritis Foundation: Georgia Chapter
For kids with juvenile arthritis and related issues

Annandale Village
For adults with developmental disabilities

Augusta Veterans Medical Center
For paralyzed veterans

Camp Big Heart
For kids with developmental disabilities

Camp Blue Skies
For adults with developmental disabilities

Camp Braveheart
Children’s Healthcare of Atlanta
For kids with heart defects and heart transplant recipients

Camp Breathe Easy
American Lung Association in Georgia
For kids with asthma

Camp Carpe Diem
Children’s Healthcare of Atlanta
For kids with epilepsy

Camp Courage
Children’s Healthcare of Atlanta
For kids with craniofacial disorders

Creative Community Services
For adults with developmental disabilities

Developmental Disabilities Ministry
For adults with disabilities

Camp DOVE
Visual Effects Performing Arts
For kids who are deaf or hard of hearing

Camp ESP
Extra Special People
For kids and young adults with developmental disabilities

Families First
For families in need

Family Warrior Weekend
Camp Twin Lakes and Scott Rigsby Foundation
For wounded warriors and their families

Forever Family
For kids with a parent or parents who are incarcerated

Frazer Center
For adults with disabilities

Fugees Family
For refugee kids from war torn countries residing in Metro Atlanta

Georgia Blind Sports Association
An advocate for youth and adult visually impaired athletes in GA

Camp Good Mourning
Kate’s Club
For kids who have lost a parent or sibling

Camp Hardgrove
Brain Injury Association of Georgia
For adults with brain injuries

Camp High Five
H.E.R.O. for Children
For kids affected by HIV and AIDS

Camp Hope
Northside Hospital: Atlanta Auxiliary
For adults with cancer

Camp Horizon
For kids who have been abused or neglected

Huntington's Retreat
Huntington's Disease Society: Georgia Chapter
For adults with Huntington's disease

Camp Independence
Children’s Healthcare of Atlanta
For kids with kidney disorders and transplants

Camp Infinity/Under the Stars Weekend
FOCUS
Support for kids and teens with disabilities and their families

Camp Inspire
Special Olympics Georgia
For individuals with intellectual disabilities

Jewish Family and Career Services
For adults with developmental disabilities

Camp Joint Venture
Georgia Health Services
For kids with juvenile arthritis and related diseases

Camp Journey
Abby Hospice
For kids who have experienced a loss

Camp Journey
Spectrum Clubs
For kids and young adults with autism and Asperger’s Syndrome

Camp New Hope
Sickle Cell Foundation of Georgia
For kids with Sickle Cell Disease

Camp No Limb-itations
Children’s Healthcare of Atlanta
For kids with amputations and limb deficiencies

Camp Oasis
Crohn’s & Colitis Foundation of America: Georgia Chapter
For kids with Crohn’s disease and ulcerative colitis

Camp Painless but Hopeful
For kids with congenital insensitivity to pain

Park Pals
Summer Camp The Center for Working Families
For at-promise youth

Camp Rainbow
MCGHealth Children’s Medical Center
For kids with cancer and rare blood disorders

Just People
For adults with developmental disabilities

Kids Serve 2
For kids that have a parent who is currently serving or has served in the U.S. military

Camp Share and Care
MCGHealth Children’s Medical Center
For kids with cancer and rare blood disorders

Second Chance Family Weekend
For families of kids with solid organ transplants

The Center for Working Families
For at-promise youth

Camp Strong Hearts
MCGHealth Children’s Medical Center
For kids with heart defects and heart transplant recipients

Camp Strong4Life
Children’s Healthcare of Atlanta
For lifestyle and weight management

Camp Sunshine
For kids and teens with cancer

Camp Sweet Life
MCGHealth Children’s Medical Center
For kids with Type 1 Diabetes

Camp TBI - To Be Independent
Walton Rehabilitation Health System
For kids with acquired brain injuries

Camp To Belong: Georgia
Reuniting brothers and sisters placed in separate foster, adoptive, or kinship homes

Camp Twitch and Shout
T.I.C.S. of Georgia
For kids with Tourette Syndrome

Camp Oo-U-La
Georgia Firefighters Burn Foundation
For kids with serious burn injuries

Camp Walk ‘N Roll
Muscular Dystrophy Association
For kids with Muscular Dystrophy

Camp Wannaklot
Hemophilia of Georgia
For kids with Hemophilia or other inherited bleeding disorders

Camp WeeKanEatIt
Children’s Center for Digestive Healthcare
For kids with Celiac Disease

Olive Springs
For adults with various disabilities

Toni’s Camp
The Archdiocese of Atlanta
An interfaith camp retreat for kids and adults with developmental disabilities
Thank you for your generous support!
The following friends made contributions to Camp Lake Lakes during October 1, 2012 and September 30, 2013.

<table>
<thead>
<tr>
<th>Corporate Donors</th>
<th>Amount</th>
<th>Company Name</th>
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<td>$25,000+</td>
<td>Anonymous</td>
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<td>Oconee River Resource</td>
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<td>Dr. Mary McShane Vaughn</td>
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*Contribution to special events are credited to the fiscal year (Oct. 1 - Sept. 30) in which the event occurs.*
Camp Twin Lakes collaborates with nearly 60 different nonprofit organizations to provide life-changing camp experiences to children with serious illnesses, disabilities, and other life challenges.